

Customer experience & brand awareness boost

LaLiga TwentyNine's opens its first sports bar, in Doha, Qatar.
Two floors equipped by TMM to enjoy a multi-sensory and immersive culinary experience.

The musical ambience chosen seeks to encourage customers to sing along and awaken pleasant memories with commercial music of the funk, disco, 80s, rock type.

Goal Moment, a trigger that sends the same content and sound to all the screens in the different spaces.

QR, A screen with an application that allows users, without the need to download any application, to read the QR and turn their smartphone into a remote control. When accessing, it takes control of the screen, allowing you to choose, among different pre-selected content, the one you want to see on the screen.

