



Space Digital Signage powered by Waapiti Simplifies Guest Engagement.

Hotels sell experiences. Building customer loyalty and keeping them coming back, being brand ambassadors and recommending the experience to their social or business circles is fundamental. Space Digital Signage powered by Waapiti enriches the experience through digital signage and encourage the cross-selling of products and services.

Why do Hotels need Digital Signage?



Increase guest communication with consistent messaging, branding and advertising opportunities.



Generate increased revenue via in-house sales promotions and eliminate printing costs of marketing material.



Schedule and advertise high margin bookings for restaurants and events on offer within your hotel.



Easily manage and synchronise the communication of different screens in different hotels at the same time.

Where can your Hotel benefit from Digital Signage?

Digital signage is not limited to guest-facing areas; it also plays a crucial role in improving communication and operational efficiency in the back-of-house (BOH) areas of Hotels and Hospitality venues. Here are some key points highlighting the areas where digital signage is commonly used:

Front-of-House

- Lobby and Reception
- Customised Greetings
- Wayfinding and Guest navigation
- Event schedules and agendas
- Digital Menu Boards
- Digital Concierge
- Drive revenue with third-party advertisers
- Promotions and Upselling

Back-of-House

- Employee Communication, Training and Onboarding
- Scheduling and Shift Information
- Task Lists and Work Assignments:
- Inventory Management
- Maintenance Alerts
- Digital Whiteboards
- Digital Recognition Boards

Increase Revenue

- Dynamically program advertising based on guest mix, time of day, season and weather conditions
- Strategically direct guests to revenue generating locations
- Drive revenue with third party advertisements
- Assist travelers with real time logistical information

It's easy to start your own Digital Signage Strategy.

01

Speak to us

Request a free 30 day trial of the Space Digital Signage powered by Waapiti Platform and meet with one of our client reps to discuss your needs. We can handle the system design and deployment.

02

Trial Phase

Take your time to test our platform and it's unique features. Our free 30 day trial will give you plenty of time to discover the benefits of the Waapiti Platform within your establishment.

03

Deployment

We can handle the entire deployment, from system design to install with all the relevant products & solutions. Check out our case studies for details on recent deployments.



Waapiti Annual Licence

Speak to us today about our Annual Licence offerings or to start your 30 Day Free* trial.

* Limited offer valid until 30/12/2023. T&Cs apply. Subject to criteria review

get in touch

For real-world examples and compelling case study videos on how Space Digital Signage powered by Waapiti is revolutionizing the hospitality industry, visit Space TV's website. Discover the possibilities and see how this cutting-edge technology can give your business the edge it needs to thrive in the competitive world of hospitality.